

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

|  |   |
|--|---|
| Name of your organisation:<br><b>Deafblind UK</b>                            |   |
| If your organisation is part of a larger organisation, what is its name?     |   |
| In which London Borough is your organisation based?<br><b>Outside London</b> |   |
| Contact person:<br><b>Ms Jenny Whitworth</b>                                 | Position:<br><b>Senior Institutional Fundraiser</b>                       |
| Website: <b>http://www.deafblind.org.uk</b>                                  |   |
| Legal status of organisation:<br><b>Registered Charity</b>                   | Charity, Charitable Incorporated Company or company number: <b>802976</b> |
| When was your organisation established? <b>27/06/1928</b>                    |   |

### Grant Request

|   |
|---|
| Under which of City Bridge Trust's programmes are you applying?<br><b>Older Londoners</b>   |
| Which of the programme outcome(s) does your application aim to achieve?<br><b>Older Londoners aged 75 years and over living more active and healthier lives<br/>Fewer older Londoners aged over 75 years with depression and more reporting improved well-being</b> |
| Please describe the purpose of your funding request in one sentence.<br><b>To provide older deafblind Londoners with practical and emotional support so they will feel happier, healthier, less lonely and more connected to their world.</b>                       |
| When will the funding be required? <b>01/01/2016</b>  |
| How much funding are you requesting?<br>Year 1: <b>£30,704</b> Year 2: <b>£31,201</b> Year 3: <b>£0</b><br><b>Total: £61,905</b>  |

**Aims of your organisation:****Aims:**

Founded in 1928 Deafblind UK (DBUK) is a national charity offering specialist services and human support to deafblind people including those who have progressive sight and hearing loss acquired throughout their lives. We focus on prolonging independence, maintaining dignity, enhancing quality of life and reducing the profound isolation that affects many of our members, by:

- 1) enabling deafblind people to remain in their own homes and participate in their local communities;
- 2) providing relevant, high quality Information and Advice services to those people with a dual sensory loss; helping them to maximise their ability to live independently, interact with others and have access to their rights and entitlements;
- 3) engaging with people who have a sight and hearing loss, and others working towards a more equal society, raising awareness and understanding across society as a whole.

**Main activities of your organisation:****Main activities of your organisation:**

DBUK remains focused on meeting the specific needs of deafblind people including those with combined sight and hearing loss. Our Chair, plus half the Trustee Board, is deafblind. Membership is lifelong.

Our free activities empower a person to reconnect with the world:

- Information and Advice Line provides practical and emotional support via 4,000 calls p.a.
- Volunteer befrienders provide companionship at home and enable members to continue to do everyday things such as shopping, going for walks
- Advocacy service supports members when things go wrong, e.g. housing issues, entitlements, discrimination
- Support and social groups bring deafblind people together
- Bespoke digital technology support helps to reduce isolation
- Respite holidays provide a welcome break in a deafblind-friendly environment
- Outreach work is the human face of DBUK on the ground
- National Training programme provides professionals with skills and knowledge
- Members' magazine in five reading formats keeps members informed and involved

**Number of staff**

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| <b>35</b>  | <b>22</b>  | <b>6</b>                      | <b>330</b>         |

**Property occupied by your organisation**

| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
|--|--|
| <b>Owned</b>   |  |

## Summary of grant request

### Need:

Deafblindness means a blurred, muffled existence where isolation, exclusion, loss of independence and mobility can happen quickly. Many of our members are over 75, acquiring deafblindness in later life. Feelings of loneliness are higher than average and consistently mentioned as a reason deafblind people come to us. Depression rates are 2.7 times higher than their peers (Horowitz 2000). Illness is common; including heart disease, arthritis and falls (Crewes & Campbell 2004).

Typical difficulties of ageing (e.g. frailty, bereavement, loneliness) are exacerbated, as deafblindness makes it harder to get out and about and communicate with others, and often makes people more reliant on a spouse-carer, who might pass away.

We are the only charity delivering comprehensive services for older deafblind people in London that will address these issues.

We also know that the project is needed because of what members tell us. For example, in our End of Year Satisfaction Survey in London, August 2015, 100% of respondents rated our services as either good or satisfactory, felt listened to and valued, appreciated the information they received from us and how we interacted with them, could rely on us when they needed us.

### Delivery:

Demand for our services in London continues to grow - three years ago we served 151 Londoners, today that number is 358.

We have had a specific focus on older deafblind people through our London Outreach project, previously funded by City Bridge Trust. Through this focused programme we were able to develop further a unique, holistic and in-depth service, designed to improve physical, mental and social wellbeing. We continue to find solutions to the main challenges common to many deafblind people - alleviating isolation, increasing physical activity and mental stimulation, increasing personal choice and control, preventing depression and bringing positive change to their immediate and future lives.

This project provides experienced staff, knowledgeable on the impact of life with dual sensory loss; skilled volunteer befrienders providing weekly companionship and increased independence; monthly deafblind groups; advocacy support; confidential information and advice, accessible information; respite breaks; family support and on-going assessment/monitoring of need.

### Aims:

We will aim to support 85 members with direct services such as befriending and groups, to help them lead happier, more active, less isolated lives. We will also work with 120 in total by phone, email and our accessible membership magazine, enabling increased awareness of opportunities and entitlements.

### Why us:

Our collective experience over nearly nine decades means we are best placed to deliver vital services focused on unlocking the person behind the disability and supporting/encouraging them to achieve their aspirations. Our Chair, and half our Board, is deafblind. Our excellent project staff are knowledgeable about deafblindness and well networked. We are recognised experts in communicating and working with deafblind people and have an extensive track record of exceeding service delivery goals and effectively managing project budgets.

### Programme outcomes:

We will meet the Trust's programme outcomes of "Older Londoners living more active ... lifestyles" and "Fewer older Londoners with depression...." via services including our peer support groups, volunteer befriending scheme and bespoke support from our Outreach Officers.

### 'Principles of Best Practice':

Many of DBUK's social groups are run by deafblind people; beneficiaries decide how they

benefit from their volunteer companions, and deafblind people shape our services through surveys. Beneficiaries make up 50% of our Board.

We are proud of the diversity within our membership and welcome everyone.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**ISO 9001 -- QUALITY MANAGEMENT SYSTEMS (i-decide -- our social enterprise)**

**Fundraising Standards Board Tick Mark**

**Care Quality Commission regulates About Me (our social enterprise)**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Our on-the-ground team providing bespoke and in-depth support to deafblind people and carers via 220 visits. Activities include working with members to thoroughly understand their needs, then developing and implementing a comprehensive support plan that addresses those -- covering e.g. providing befriending volunteers or support to engage with community activities.**

**Supporting three deafblind support and social groups which meet monthly. These established groups provide a rare opportunity for deafblind people to come together to socialise, hear from external speakers, choose and take part in outings, access information, enjoy physical activities and have some fun.**

**Digital Inclusion Service for 10+ deafblind people, to reduce their exclusion in our fast-moving and digital world through one-to-one support in learning how to explore the internet and new technologies. This will increase independence, confidence and will help them connect with others in a new and exciting way.**

**Offering 50 volunteers who will provide companionship on a weekly basis to do things such as shopping, going for walks, enjoying a coffee break and reading the post together.**

**A proactive Information and Advice Team will maintain regular contact with beneficiaries (4+ calls annually) to check how they are and assess any changes in circumstances, including on their birthday and over Christmas if they are alone; provide tele-befriending; advocacy support ; members' quarterly magazine (5 formats); respite holiday breaks.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**At least 85 older deafblind people will have improved self-confidence, activity levels and wellbeing through connection with others - reducing social isolation and increasing independence (e.g. via having a volunteer, attending groups, having volunteer support to go out for walks and access other physical activities)**

**At least 30 older deafblind people will overcome communication barriers and increase assertiveness -- enabling informed choices and improved wellbeing (e.g. via advocacy support)**

**At least 60 older deafblind people by the end of year 1 will have better access to information and feel less isolated (e.g. via Information and Advice Line proactive phone calls, magazine, digital inclusion project)**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Yes. Through income streams such as charitable trusts, statutory and local grant opportunities, gifts in wills, individual giving**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**120**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**75 and over**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**91-100%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

| Expenditure heading      | Year 1 | Year 2 | Year 3 | Total  |
|--------------------------|--------|--------|--------|--------|
| Staff costs              | 21,645 | 21,863 | 0      | 43,508 |
| Activities fund (Groups) | 400    | 400    | 0      | 800    |
| Volunteer expenses       | 360    | 378    | 0      | 738    |
| Travel & subs            | 3,360  | 3,528  | 0      | 6,888  |
| Office costs             | 240    | 246    | 0      | 486    |
| Mobile phone             | 444    | 466    | 0      | 910    |
| Marketing & Information  | 250    | 250    | 0      | 500    |
| Support costs            | 4,005  | 4,070  | 0      | 8,075  |
|                          | 0      | 0      | 0      | 0      |

|               |               |               |          |               |
|---------------|---------------|---------------|----------|---------------|
| <b>TOTAL:</b> | <b>30,704</b> | <b>31,201</b> | <b>0</b> | <b>61,905</b> |
|---------------|---------------|---------------|----------|---------------|

### What income has already been raised?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
|        | 0      | 0      | 0      | 0     |
|        | 0      | 0      | 0      | 0     |

|               |          |          |          |          |
|---------------|----------|----------|----------|----------|
| <b>TOTAL:</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> |
|---------------|----------|----------|----------|----------|

### What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
|        | 0      | 0      | 0      | 0     |
|        | 0      | 0      | 0      | 0     |

|               |          |          |          |          |
|---------------|----------|----------|----------|----------|
| <b>TOTAL:</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> |
|---------------|----------|----------|----------|----------|

### How much is requested from the Trust?

| Expenditure heading      | Year 1 | Year 2 | Year 3 | Total  |
|--------------------------|--------|--------|--------|--------|
| Staff costs              | 21,645 | 21,863 | 0      | 43,508 |
| Activities fund (Groups) | 400    | 400    | 0      | 800    |
| Volunteer expenses       | 360    | 378    | 0      | 738    |
| Travel & subs            | 3,360  | 3,528  | 0      | 6,888  |
| Office costs             | 240    | 246    | 0      | 486    |
| Mobile phone             | 444    | 466    | 0      | 910    |
| Marketing & Information  | 250    | 250    | 0      | 500    |
| Support costs            | 4,005  | 4,070  | 0      | 8,075  |
|                          | 0      | 0      | 0      | 0      |

|               |               |               |          |               |
|---------------|---------------|---------------|----------|---------------|
| <b>TOTAL:</b> | <b>30,704</b> | <b>31,201</b> | <b>0</b> | <b>61,905</b> |
|---------------|---------------|---------------|----------|---------------|

## Finance details

Please complete using your most recent audited or independently examined accounts.

|                       |                        |                      |
|-----------------------|------------------------|----------------------|
| Financial year ended: | Month:<br><b>March</b> | Year:<br><b>2015</b> |
|-----------------------|------------------------|----------------------|

| Income received from:             | £                |
|-----------------------------------|------------------|
| Voluntary income                  | 1,842,207        |
| Activities for generating funds   | 481,940          |
| Investment income                 | 11,490           |
| Income from charitable activities | 1,315,009        |
| Other sources                     | 0                |
| <b>Total Income:</b>              | <b>3,650,646</b> |

| Expenditure:                            | £                |
|---|------------------|
| Charitable activities                   | 2,873,955        |
| Governance costs                        | 21,008           |
| Cost of generating funds                | 179,902          |
| Other                                   | 468,940          |
| <b>Total Expenditure:</b>               | <b>3,543,805</b> |
| <b>Net (deficit)/surplus:</b>           | <b>106,841</b>   |
| <b>Other Recognised Gains/(Losses):</b> | <b>0</b>         |
| <b>Net Movement in Funds:</b>           | <b>106,841</b>   |

| Asset position at year end | £                |
|----------------------------|------------------|
| Fixed assets               | 3,495,259        |
| Investments                | 0                |
| Net current assets         | 1,708,742        |
| Long-term liabilities      | 0                |
| <b>*Total Assets (A):</b>  | <b>5,204,001</b> |

| Reserves at year end        | £                |
|-----------------------------|------------------|
| Restricted funds            | 3,184,905        |
| Endowment Funds             | 0                |
| Unrestricted funds          | 2,019,096        |
| <b>*Total Reserves (B):</b> | <b>5,204,001</b> |

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
21-30%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

none



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

|   | 2012<br>£ | 2013<br>£ | 2014<br>£ |
|---|-----------|-----------|-----------|
| City of London (except City Bridge Trust) | 0         | 0         | 0         |
| London Local Authorities                  | 152,000   | 55,000    | 133,200   |
| London Councils                           | 0         | 0         | 0         |
| Health Authorities                        | 21,000    | 14,000    | 11,000    |
| Central Government departments            | 97,506    | 75,000    | 68,000    |
| Other statutory bodies                    | 964,000   | 867,200   | 809,712   |

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder             | 2012<br>£ | 2013<br>£ | 2014<br>£ |
|----------------------------|-----------|-----------|-----------|
| Rank Foundation            | 46,000    | 23,000    | 0         |
| Freemasons Grand Charity   | 0         | 0         | 25,000    |
| City Bridge Trust          | 0         | 26,000    | 27,500    |
| Esmee Fairbairn Foundation | 28,922    | 0         | 0         |
| Goldmark Trust             | 50,000    | 0         | 0         |

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Jenny Sarah Whitworth**

Role within                      **Senior Institutional Fundraiser**  
Organisation: